

2022 Editorial Calendar

MONTH	TOPIC	OVERVIEW
May	Cloud database platforms	Articles exploring the growing use of platforms.
June	Cloud data migration	Articles focusing on the issues related to data migration when moving to cloud data platforms.
July	Governance in the age of cloud	Articles covering governance when data is moved to cloud platforms.
August	Cloud-based AI/ML	Articles addressing the benefits and tradeoffs of doing AI/ML using cloud services.
September	Integration issues with cloud databases	Articles focusing on the challenges and points to consider when making cloud databases part of application workflows.
October	Cloud data architecture considerations	Articles looking into the different architectures that help manage data flow, processing, distribution, and access.
November	Security in the age of cloud	Articles examining what organizations must do to safeguard data in cloud databases.
December	Cloud databases year in review	Summary articles that look back at cloud database-related milestones, achievements, and setbacks for the year.

Direct editorial queries and contributed article ideas to Salvatore Salamone, RTInsights Editor-in-Chief at ssalamone@rtinsights.com

Cloud Data Insights is an independent, expert-driven web resource for decision-makers, senior business leaders, enterprise IT professionals, and practitioners with an interest in cloud data. We help our readers understand how cloud data insights can help transform their business. We address the opportunities and challenges of embracing a cloud data model and focus on the migration, governance, security, architectural, and integration issues. Critically, we provide clarity and direction amid the often-confusing array of approaches and vendor solutions. And we support our partners with a unique combination of services and deep domain expertise to improve their product marketing, lead generation, and thought leadership activities.