

## 2023 Editorial Calendar



MONTH	RTInsights	Cloud Data Insights
January	Real-time analytics trends	Governance and data privacy in the age of cloud
February	IoT, IIoT, and Industry 4.0	Cloud-native development trends
March	FinOps and repatriation	FinOps and repatriation
April	Automation	Security in the age of cloud
May	Data management and DataOps for real-time applications	Cloud database platforms
June	Cyber security	Cloud data migration
July	Digital transformation	Multi-cloud complexity
August	Infrastructure for real-time apps	Cloud-based Al/ML
September	Real-time analytics use cases	Integration issues with cloud databases
October	From the labs	Cloud data architecture considerations
November	Autonomous systems	re:Invent news and developments
December	Real-time analytics year in review	Cloud databases year in review

## $\textbf{Direct editorial queries and contributed article ideas to Salvatore Salamone}, \textbf{RTInsights Editor-in-Chief at ssalamone} \\ \textbf{@rtinsights.com}$

RTInsights is an independent, expert-driven web resource for senior business and IT enterprise professionals in vertical industries. We help our readers understand how they can transform their businesses to higher-value outcomes and new business models with AI, real-time analytics, and IoT. We provide clarity and direction amid the often confusing array of approaches and vendor solutions. We provide our partners with a unique combination of services and deep domain expertise to improve their product marketing, lead generation, and thought leadership activity.

Cloud Data Insights is an independent, expert-driven web resource for decision-makers, senior business leaders, enterprise IT professionals, and practitioners with an interest in cloud data. We help our readers understand how cloud data insights can help transform their business. We address the opportunities and challenges of embracing a cloud data model and focus on the migration, governance, security, architectural, and integration issues. Critically, we provide clarity and direction amid the often-confusing array of approaches and vendor solutions. And we support our partners with a unique combination of services and deep domain expertise to improve their product marketing, lead generation, and thought leadership activities.